

ORIGINAL

DOW. LOHNES & ALBERTSON, PLLC
ATTORNEYS AT LAW

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COPY

M. ANNE SWANSON
DIRECT DIAL 202-776-2534
ASWANSON@dlslaw.com

WASHINGTON, D.C.
1200 NEW HAMPSHIRE AVENUE, N.W. • SUITE 800 • WASHINGTON, D.C. 20036-6802
TELEPHONE 202-776-2000 • FACSIMILE 202-776-2222

ONE RAVINIA DRIVE • SUITE 1600
ATLANTA, GEORGIA 30346-2108
TELEPHONE 770-901-8800
FACSIMILE 770-901-8874

December 11, 2002

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

VIA HAND DELIVERY

Marlene H. Dortch, Esquire
Secretary
Federal Communications Commission
The Portals
445 12th Street, SW
Washington, DC 20554

Re: **Notification of Ex Parte Communication**
MB Docket Nos. 02-277, 01-235, 96-197, 01-317, and 00-244

Dear Ms. Dortch:

This is to advise you, in accordance with Section 1.1206 of the FCC's rules, that on December 10, 2002, the representatives of Media General listed on Attachment A hosted Dr. Robert Pepper, Chief, FCC Office of Plans and Policy, for a tour and meeting at "The News Center," a Media General facility in Tampa, Florida. "The News Center" combines under one roof many of the operations of Media General's co-owned television station, WFLA-TV; its newspaper, The Tampa Tribune; and its regional website, TBO.com.

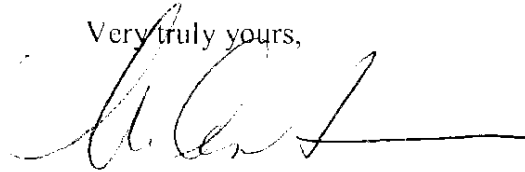
The brief tour included the television station's production and studio areas; the newspaper's archives, research department and newsroom; and the "Multimedia Desk." The "Multimedia Desk" is one large semi-circular area where employees of the television station, the newspaper, and the website sit in close proximity to each other, so they can communicate about breaking local news stories and coordinate the development of news reports in a way that will best meet the community's needs.

The participants in the meeting discussed the convergence of co-owned facilities in the media industry generally; the public interest benefits delivered by Media General's Tampa facilities; the different markets or audiences served by The Tampa Tribune, WFLA-TV, and TBO.com; Media General's focus on meeting consumers' needs; the delivery of better, faster, and deeper local news that has resulted from convergence of its facilities; and the increase in local news coverage and local news quality that has followed convergence. Dr. Pepper was also provided with a videotape about Media General's convergence efforts in Tampa and elsewhere in the Southeast. We have not yet received a copy. As soon as we do, we will lodge it in the record as well.

Marlene H. Dortch, Esquire
December 11, 2002
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As required by section 1.1206(b), two copies of this letter are being submitted for each of the above-referenced dockets.

Very truly yours,

A handwritten signature in dark ink, appearing to read 'M. Anne Swanson', with a long horizontal flourish extending to the right.

M. Anne Swanson

Enclosure
cc w/encl by telecopy:
Dr. Robert Pepper

Attachment A -- Media General Representatives

O Reed Ashc, Jr.

President and Chief Operating Officer, Media General

George L. Mahoney

General Counsel and Secretary, Media General

Joseph Pomilla

General Sales Manager, WFLA-TV

Cameron K. Read

General Manager, TBO.com

Gil Thelen

Executive Editor, The Tampa Tribune